

Esti Toporowitch

UI/UX & Graphic Designer

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Email

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LinkedIn

[linkedin.com/in/esti-toporowitch](https://www.linkedin.com/in/esti-toporowitch)

Portfolio

esti.framer.website

Skills

Design

UX, ideation and workflows,
Interaction and UI design, Prototyping

User Research

Interviews and surveys Usability
& concept testing Qualitative
analysis methods

Software

Figma, Adobe Creative.
framer, wix, wordpress & Elementor

Languages

Hebrew - native
English - proficient

Summary

I am a product designer specializing in user experience design, user research, and interface design. Proficient in Figma with a strong background in interaction design, responsive design, and visual design. I have proven abilities in wireframing, prototyping, usability testing, user research, journey mapping, and personas creation.

I validate design decisions through testing and am committed to continuous professional growth, taking full ownership of projects from conception to launch.

WORK EXPERIENCE

Freelance Graphic Designer

2024 - Current

Worked on various projects, including posters for Shuls, social media designs, and print materials.

Teacher in a Yeshivah

2020-2022

Supported children in need, helping them navigate their struggles with compassion and care.

Customer Support Representative

2019-2020

Assisted clients with navigating their insurance claim processes while effectively managing customer expectations.

EDUCATION

Siur Mochot

2024-2025

UI/UX, product design and user experience design.

Advertising, art direction, creative design.

Siur Mochot

2023-2024

Design and Visual Communication.

Bar-Ilan University

2020-2022

Psychology Studies.