

Tamar Shuval

Product Designer

058 396 8983

tamarbekhor82@gmail.com

My portfolio

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Education

Successfully completed with honors

Siyur Mochot

2024-2025, Jerusalem

- Graphic Design
- Visual Communication
- Web Development

Siyur Mochot

2025-2026, Jerusalem

- Visual Communication
- Advanced Graphic Design
- Copywriting
- Advertising
- Art Direction

Experience

Freelancer Graphic Designer & Web Developer

2024 – Present / Remote

- Designed engaging posts, posters, and branding materials with a strong focus on layout and visual identity.
- Developed website structures and visual elements, ensuring a seamless and cohesive brand experience across digital platforms.
- Created logos and brand guidelines to establish consistent visual identities for clients.
- Assisted clients in enhancing their online presence through brand-aligned graphics and marketing materials.

Pentagold, Administrative and Graphic Support Specialist-Wholesale Gold & Silver Company

2018 – 2020 / Milan

- Inventory Management: Assisted in tracking and managing inventory to ensure smooth operations.
- Supplier and Client Communication: "Liaised with suppliers and clients to facilitate transactions and maintain strong business relationships."
- Marketing Support: Created visual materials for promotions, improving the company's branding and online presence.

Skills

Design

UX strategy,
User flows,
Wireframes,
Prototypes,
Motion design,
Design systems,
Branding

Research

User interviews,
Usability testings,
Persona hypothesis,
Competitor analysis,
Tree testing

Tools

- Figma
- Figma Make,
MdJourney
- Chatgpt
- Gemini
- Illustrator
- InDesign
- Photoshop
- WordPress
- Elementor
- MS Office

Languages

- Italian: Native language
- English: Full Proficiency
- Hebrew: Full Proficiency
- French: Fluent
- Spanish: Fluent

Recommendations

Miriam Sharvit: 050-419-5032
Shirli Sharvit: 0527130301