



Jerusalem, Israel



Saratemima@gmail.com

2026



Sara Temima

UIUX Designer

I approach design through empathy, research, and systems thinking. My goal is to create digital experiences that feel effortless - products that users can move through naturally, without friction or confusion. With a background in UI/UX, branding, advertising, website building, and visual design, I combine strategic thinking with strong visual communication to build experiences that are both human-centered and aligned with the identity and purpose of the brand.

Skills

- ✓ AI-Integrated Creative & Design Workflows
- ✓ UX Research & Human-Centered Design
- ✓ Wireframing, User Flows & Systems
- ✓ Branding, Strategy & Art Direction
- ✓ Responsive Website Design & Elementor
- ✓ Design Systems & Detail-Oriented Execution

UI\UX Design Specialist

Experience

01

Social Media Intern :
Magnum Bikes
June 2021 - May 2022

- Created, edited, and published video and visual content for Instagram and TikTok, maintaining a consistent and active brand presence.
- Managed day-to-day social media activity, ensuring continuous posting, visual consistency, and alignment with brand identity.
- Brainstormed and developed new content ideas together with the creative team to keep the brand fresh and engaging.
- Stayed up to date and adapting content to current trends.

02

Web Content & Design Assist:
Visual Advertising
June 2025 - Present

- Edited, updated, and maintained live WordPress and Elementor websites, ensuring clarity, accuracy, and design consistency.
- Inserted and structured content according to existing design systems, layout logic, and UX guidelines.
- Communicated directly with multiple clients simultaneously, gathering requirements, refining feedback, and implementing changes.
- Used AI tools to support content analysis, image creation, and creative ideation across projects.

Education

Siur Mochot
Womans College For Design

2023 - 2026

Projects

- [Bituach Leumi](#)
- [WhatsApp AI Assistant](#)
- [Goodreads](#)

certificates

- Branding
- Website Building
- UI\UX Design
- Art Direction + advertising