

Adina Sprung

📁 Portfolio ✉ info@adinasprung.com 📞 0522121582 📍 Jerusalem

About

UI/UX designer and website builder with a strong connection to digital, branding, and visual thinking. Creates precise digital experiences tailored to the brand, combining design and website development. Brings creative initiative, self-learning of new tools, responsibility, and a clean, minimalist eye.

Education

Siur Mochot | 2023 - 2025

2023 - 2024

Graphic Design, Website Building.

2024 - 2025

Art Direction, UI/UX, and Advertising

Experience

Freelance UI/UX Designer & Website Builder | 2024–Present

- Merkaz Rama UX, design, and website development, including full brand identity development
- Yossi Kor design and development of a corporate website for an HVAC company
- Graduation project development of a full brand book, including logo, color palette, typography, and comprehensive visual identity
- Created a lyric video with complex AI-based animations (יציאה למדבר)
- Graphic work for clients: branding, logos, ads, and flyers
- Volunteer graphic design for a non-profit for sick children: flyers, newsletters, and podcast logo
- Visual design and upgrade for a kindergartenplace branding, wall redesigns, and visual elements

Core Skills

UI/UX Design, Website Building, Branding, Art Direction

Tools

Elementor, Figma, WordPress, Adobe Photoshop, Adobe Illustrator, Css, AI Design Tools

Languages

Hebrew | English