RIKI SHAYO

3 Sep, 2003

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Website Design & Development | UI/UX | Advertising | Art Direction | Copywriting | Media Design

OBJECTIVE

Hey, I'm Riki, and for me, design is the way to bring ideas to life.

I see design as an opportunity to create something unique and meaningful,

combining creativity with functionality.

In every project, I strive to find the perfect balance between aesthetics and practicality,

paying attention to every detail to bring the vision to life.

I am dedicated to meeting challenges, open to guidance, and committed to precision and deadlines.

I offer flexibility in working hours, a high work capacity, the ability to perform under pressure and heavy workloads, and excellent interpersonal skills.

- EXPERIENCE

Website maintenance and design 2022-2025

- Managing the uploading of products, variations, posts, and category sorting.
- Redesigning pages and editing images using Adobe.
- Handling custom fields (ACF) and working with GT Engine.
- Working with content management systems and optimizing websites.

Here are some websites I've worked on:

- https://www.abita.co.il/
- https://mialma-home.co.il/
- https://www.ysrihut.co.il/
- https://ayala-nb.co.il/
- https://traklin-rihut.co.il/

Present

- adiry
- Creating illustrations for printing and maintaining a website
- https://adiry.co.il/?

Present

Lead Designer for KUBIYA

- Lead Designer in Figma, designing landing pages, corporate websites, and graphic ads.
- Websites I designed at the company
- https://dug03.kubia.co.il/
- https://adv10.rainbow-il.com/
- https://dug01.kubia.co.il/https://dug02.kubia.co.il/

EDUCATION

2023 - 2025	Advertising and Marketing
	College siur mochot Jerusalem
2023 - 2025	Portfolio https://www.behance.net/7f226d51 Art Direction
	College siur mochot Jerusalem
2024 - 2025	Portfolio https://www.behance.net/7f226d51 UIUX
	College siur mochot Jerusalem
2022 - 2023	Digital Design and User Experience Portfolio https://portfolio.rikishayo.co.il/ Website Design and Developmen
	College siur mochot Jerusalem
2022 - 2023	Building and designing websites using Elementor, WordPress, WooCommerce, CSS, animations, Jet plugins, and more. Visual Communication Design
	College siur mochot Jerusalem
	https://www.behance.net/7f226d51 High School Diploma
	Modiin Illit

12 years of education and high school diploma

SKILLS -

The ability to work in a team. | Quickness | Responsibility | Punctuality | Accuracy

LANGUAGES

HEBREW Native

ENGLISH Intermediate Matriculation

REFERENCES

Mrs. Miriam Sharvit, Brainstorming Manager: 050-419-5032