

# Sara Rostenne

Why fit in when you were born to stand out? Dr. Suess

## EDUCATION

### **Bnot Elisheva, Jerusalem — *Visual Communications***

2022-2024

Media design studies by Mrs. Miriam Sharvit, diploma certificate from the Ministry of Education at the "Bnot Elisheva" school. Graduated with honors.

### **Bnot Elisheva, Jerusalem — *Design Arts Major***

2019-2022

Design arts major with a Ministry of Education certificate.

## EXPERIENCE

### **Final Project - Ministry of Education**

2024

Developed the design, branding, and app for a social initiative organizing group beach cleanups in South Africa.

The app streamlined organizing student groups for cleanups, fostering community involvement and environmental impact. The project involved strategic planning, international market research, design language, logo, branding, a marketing campaign, developing a website, video and promotional merchandise.

### **Infographic Project - Ministry of Education**

2024

Includes extensive research on Rashbi and the Lag Ba'omer festival, icon design, narrative telling, timeline and map.

### **Design and Branding**

2024

Product design, graphics and branding a special to-go cereal cup with a built in, one move combination system.

### **UX UI**

2024

Characterization and design of the LightBridge app, revolutionizing projector-computer connectivity

UX, UI for a system to improve cognitive abilities through music.

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**Reference:** Miriam Sharvit 050-419-5032

## SKILLS

Characterization and design of applications and websites UX UI Website construction, Design systems

Design, branding, pagination, typography

Infographics, creative thinking

Animation, digital illustration, 3D

Still photography, outdoor and studio photography, Photography and video editing, video directing and production, color corrections

Preparation for printing

## LANGUAGES

English

Hebrew

## WORK EXPERIENCE

### **Art Studio website — for artist Judith Rostenne, 2024**

Characterization, branding, design and construction of an online original art studio, WooCommerce website.

### **Tlat Meimadia office — aug. 2024 -present**

Advertising, AI, and animation projects for the Hareidi market in Israel and abroad.

### **Sheyan Restaurant — 2023**

Designing menus, food photography