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NICE TO MEET YOU!

I have 7 years of experience working as a designer in multiple advertising agencies. My work includes creating user interfaces, user experiences, logos, web design and branding. During this time I developed a strong eye for detail combined with an understanding of how to create effective designs that meet the requirements of clients and users alike.

I have excellent communication skills which allow me to effectively collaborate with a team or independently complete projects while meeting tight deadlines. On top of that I have a great passion for design that motivates me to create beautiful and functional designs. I also keep up with trends in technology and design so I can stay on top of innovation and use it to improve my work.

I am confident that my skills combined can make me the perfect candidate for your company :)



SKILLS

Figma / Adobe XD / Elementor
Adobe Indesign / Adobe Photoshop
Adobe Premiere / Adobe illustrator

LANGUAGES

Hebrew / English
Mother tongue

EMPLOYMENT

2023 -
CURRENT
POSITION

UXUI digital designer & Art Director at 770 digital Advertising Company

The work included:

- Design and build landing pages
- Ad design for social networks
- Marketing materials design

2020 -
2023

Private clients + Epidemiological researcher at the Ministry of Health

2019 -
2020

Print and digital designer at Bordo Advertising Company

The work included:

- Solving concepts & bringing them to form
- Web Design & UXUI
- Product design for social networks
- Print design
- Branding in all media outlets
- Work under pressure
- Meeting with clients

2017 -
2019

Graphic designer at Authentic Advertising Company

The work included:

- Solving concepts & bringing them to form
- Design and design of minisites & landing pages
- Print design
- Branding
- Work under pressure
- Working on Mac

EDUCATION

2016 -
2020

'Siur Mohot' Professional design & graphics school

Graduating with honors courses:

- Design and Visual communication
- Characterization and Design for Digital UXUI
On behalf of **Netcraft Academy**
- Advertising and branding
- Art Direction & Branding
- Web Development
- Copywriting and Public relations

2016 -
2018

Beit Yaakov Teachers Center

Internship & received a senior teacher's degree in teaching from the Ministry of Industry, Trade & Industry:

- History teaching
- Remedial teaching for learning disabilities
(On behalf of the Ministry of Education)

Want to get to know me better? Let's Talk!

058.3266.624 0533.467.913

TNK.ARTSTUDIO@GMAIL.COM